

# UNIVERSITY OF CONNECTICUT NET IMPACT GRADUATE CHAPTER

THE OFFICIAL MONTHLY NEWSLETTER

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DECEMBER 2020

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OTHER GREAT READS  
INSIDE:

GREAT MOUNTAINEERING APPS  
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*A green swan symbolizes a climate event that results in intense market shifts.*

This past month, the Grad Net Impact Team attended SOCAP's virtual conference where we attended sessions focused on sustainability. We learned about topics such as Impact Investing, Climate Action, Global Health, Next Gen. Leadership and many more.

Highlights: Can capitalism be regenerative? (Session by John Elkington)

In this session, author John Elkington talked about his new book *Green Swan*, which explores new forms of capitalism. It is a manifesto for system change designed to serve people, planet and prosperity. These ideas include new forms of food production and transportation. He also focuses on the structures needed to support upcoming changes. His goal is to help readers better understand non-linear changes in the economy and in green technology.

# Shop Social for the Holidays

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When we look for the perfect gift, we look for something that reminds us of each person we shop for. We take the time to make sure there's meaning behind the gift to show how much we care.

This year, I challenge you to consider giving a gift that keeps giving back to more than just the person receiving it. The concept of social enterprise – where a company builds social and environmental sustainability into its core model along with maximizing profits has been around a while yet it's still not a well-known concept.

To get you started, the following businesses are all great for gifts this season and will make everyone feel great about this impending shopping spree.

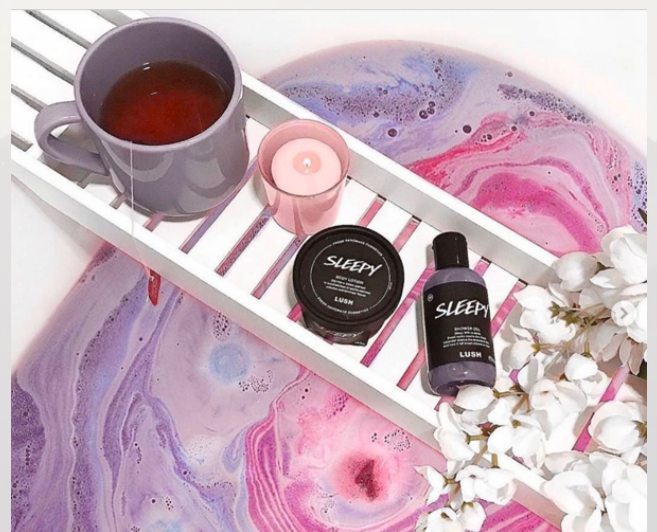
## 1) Bombas Socks



For every item purchased, Bombas donates an item on your behalf to those who have been affected by homelessness.

## 2) Lush

Lush is a cosmetic company providing body and hair care products for men and women made with social and environmental sustainability at its core. The company is committed to fighting animal testing, ensuring ethical buying practices, using 100% vegetarian (80% vegan) ingredients, and a commitment to creating “naked” packaging when able and 100% recycled and biodegradable in cases when packaging is required.



References:  
<https://volans.com/green-swans-observatory-launch/>  
<https://socapglobal.com/events/34214-2/>  
<https://vimeo.com/298167036>  
<https://youtu.be/ZMWWjN2zsNo>

Written Contributions by: Rashmi Patel and Elizabeth Greenberg

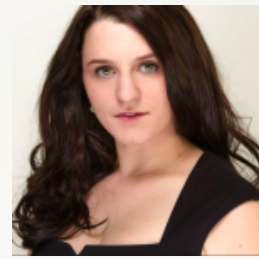


## Meet The 2020-2021 Leadership Team!

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Elizabeth Greenberg  
President



Jacquelyn Stearns  
VP- Operations and Finance



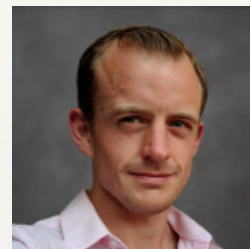
Ritika Srivastava  
VP- Operations



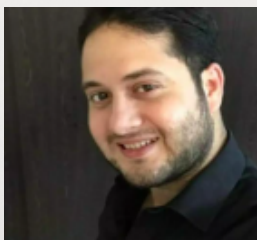
Vineela Kuruva  
VP- Marketing and Communications



Rashmi Patel  
VP- Technology



Zachary Durst  
VP- Pro Bono Consulting Initiatives



Ayush Kumar  
VP- Special Events



Tejaswi Tanneeru  
VP- Community Engagement



Te-Hsin Yu  
VP- Case Competition and Academic Planning

# Our Mission Statement

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The mission of Net Impact University of Connecticut Graduate Chapter is to mobilize a new generation to use their careers to drive transformational change on campus, in their workplaces,

and the world. NI-UCONN's mission is to connect individuals who aim to use business as a force for environmental and social good, by providing events and programming for members to connect, learn, and collaborate. We provide members with an array of opportunities that will:

- i. Empower them to use their skills and put their beliefs into action to positively impact their surroundings.
- ii. Expand their network to include other like-minded individuals who have demonstrated their commitment to socially and environmentally responsible business.
- iii. Provide resources and opportunities to learn about, and connect to, careers with social or environmental impact.

**Contact Us:**

**<https://gradimpact.business.uconn.edu/>**